

FOR IMMEDIATE RELEASE

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## Consumers Credit Union Hires Jim McIntyre as Vice President of Business Services

KALAMAZOO, MICH—Consumers Credit Union happily announces the hire of Jim McIntyre as Vice President of Business Services. McIntyre’s responsibilities include steering the growth and vision of Consumers’ Business Services program according to the credit union’s strategic plan. McIntyre’s extensive experience, education, and knowledge make him invaluable in servicing new and existing business loans, structuring and presenting new requests, and providing recommendations on business services to senior management.



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McIntyre’s career launched at Western Michigan University where he earned his BBA and later his MBA. His previous work experience includes Vice President of Commercial Real Estate for National City Bank (now PNC) and Vice President of Commercial Loans and Group Manager for Fidelity Savings Bank/Standard Federal (currently Bank of America).

Before joining Consumers, McIntyre served as Director of Development for Western Michigan University’s distinguished Haworth College of Business. Having spent his entire career in the financial community, McIntyre benefits Consumers Credit Union with his widespread knowledge of the local business community and its leaders.

“At Consumers, we’re truly a community oriented, member owned financial institution,” says McIntyre. “And, as recent economic events have demonstrated, there is no substitute for banking where you are known, welcomed, and appreciated.”

McIntyre also demonstrates his level of commitment to the local community in many ways. McIntyre currently serves as President of the Rotary Club of Kalamazoo and has previously chaired the City of Kalamazoo’s Brownfield Redevelopment Authority. He has also served as a board member of the Arts Council of Greater Kalamazoo and is now a board member of the Varsity “W” Club at WMU.

McIntyre and his wife Joanna make Kalamazoo their home. They have two adult sons.

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*Consumers Credit Union is headquartered in Kalamazoo, Michigan. With more than \$325 million in assets, Consumers has experienced 20% average growth for 26 consecutive years. Established in 1951, Consumers serves individuals and businesses through 13 offices and more than 200 ATM locations in Kalamazoo, Portage, Lawton, Coldwater, South Haven, and Holland. For details, visit [www.consumerscu.org](http://www.consumerscu.org). Editors, please refer to Consumers Credit Union in short as Consumers, rather than CCU. Thank you!*