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Mike Smeenge Joins the Investment Services Team at Consumers Credit Union as Financial Advisor

KALAMAZOO, MICH—Consumers Credit Union enthusiastically announces the hiring of Mike Smeenge to the Investment Services team as a CFS* financial advisor. His duties include assisting members with retirement planning and accounts, educational planning, and managing investment accounts. His goals are to enhance members' experiences by expanding upon the already available and highly skilled services available at Consumers Credit Union.

About his career as a financial advisor, Smeenge says, "I've been passionate about retirement planning for as long as I can remember. I enjoy helping members design and build a solid financial plan and enjoy the peace of mind that comes from having a financial coach to help them along the way."

He previously worked as a financial advisor at Macatawa Bank and also Morgan Stanley. Prior to financial advising, Smeenge worked in sales and management for a variety of small businesses in West Michigan in the areas of building materials and real-estate sales.

Smeenge also holds a BA in Business Administration from Hope College, and licenses for General Securities Representative and Uniformed Combined State Law/Registered



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Investment Advisor. Both his work and life experiences have made his transition to Consumers seamless.

Creating an exceptional credit union experience is of utmost importance to both Consumers and Mike Smeenge. He says, "I have already seen how deep the relationships are between Consumers Credit Union members and its employees. I look forward to expanding the service philosophy into financial planning and investment services."

Smeenge is married to his high school sweetheart, Linda, who is a professional gardener. They have two adult children who are recent college grads from MSU and WMU. When he is not working you might find him hiking, kayaking, fishing, or singing in his church choir.

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*Non-deposit investment products and services are offered through CUSO Financial Services, L.P. ("CFS"), a registered broker-dealer (Member FINRA/SIPC) and SEC Registered Investment Advisor. Products offered through CFS: **are not NCUA/NCUSIF or otherwise federally insured, are not guarantees or obligations of the credit union, and may involve investment risk including possible loss of principal.** Investment Representatives are registered through CFS. (Consumers Credit Union OR "The credit union") has contracted with CFS to make non-deposit investment products and services available to credit union members.

Consumers Credit Union is headquartered in Kalamazoo, Michigan. With more than \$350 million in assets, Consumers has experienced 20% average growth for 26 consecutive years. Established in 1951, Consumers serves individuals and businesses through 13 offices and more than 200 ATM locations in Kalamazoo, Portage, Lawton, Coldwater, South Haven, and Holland. For details, visit www.consumerscu.org. Editors, please refer to Consumers Credit Union in short as Consumers, rather than CCU. Thank you!