

FOR IMMEDIATE RELEASE

Jeff Visser  
Sales and Service Manager  
Consumers Credit Union  
269.345.7804, ext. 1112  
[jeff\\_visser@consumerscu.org](mailto:jeff_visser@consumerscu.org)  
[www.consumerscu.org](http://www.consumerscu.org)

July 15, 2011

## Oshtemo Township and Consumers Team Up to Improve the Community with the 2<sup>nd</sup> Annual Oshtemo Sunburst 5k Run

KALAMAZOO, MICH—Consumers Credit Union and Oshtemo Township again pair up to raise money to improve local Oshtemo parks through the Sunburst 5K. The Sunburst 5K is a community-wide 5K Run/Walk event in which everyone is encouraged to participate. There will even be a one mile Family Fun Run following



[Click for a print quality image](#)

the 5K Run/Walk, and strollers are welcome. The course will take runners along one mile of the wonderful Kalamazoo River Valley Trail winding them through the rolling hills and the scenic countryside of Oshtemo. The event takes place on August 13, 2011, at 8:00 am and will start at The Rock in Oshtemo.

As the platinum sponsor, last year Consumers contributed over 30 volunteers and about 400 volunteer hours. This event raised \$6,000 which is being used to match park grant dollars from the Michigan Natural Resource Trust Fund. The money is being used to renovate the Oshtemo Park on West Main in September of 2011. The funds raised at this year's race will help fund future park improvements.

Perks for participating in this event include the wonderful live bagpipe music, onsite restrooms/showers, medals, and snacks including fresh fruit and beverages. The top three men and top three women in each division will be awarded medals based on timing provided by Classic Race Management. The results will be posted online at [www.oshtemo.org](http://www.oshtemo.org). Sign up with nine other people and you will receive \$5 off of the regular registration per runner. This is a great opportunity for school, church, and work groups to get together and enjoy the outdoors while supporting their team mates and encouraging them to do their best along this course.

Whether you are planning on running, walking, riding in a stroller, or even watching, fun will be had by all. To register for this event you may go online to [www.oshtemo.org](http://www.oshtemo.org) or mail the entry form to the Oshtemo Township Clerk's Office, 7275 West Main, Kalamazoo, MI 49009. Call (269) 216-5224 or e-mail [runinfo@oshtemo.org](mailto:runinfo@oshtemo.org) with any event questions.

###

*Consumers Credit Union is headquartered in Kalamazoo, Michigan. With more than \$350 million in assets, Consumers has experienced 20% average growth for 26 consecutive years. Established in 1951, Consumers serves individuals and businesses through 13 offices and more than 200 ATM locations in Kalamazoo, Portage, Lawton, Coldwater, South Haven, and Holland. For details, visit [www.consumerscu.org](http://www.consumerscu.org). Editors, please refer to Consumers Credit Union in short as Consumers, rather than CCU. Thank you!*