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August 15, 2011

Consumers Credit Union Names Bob Moore Assistant Office Manager for Gull Road

KALAMAZOO, MICH—Bob Moore was recently promoted to assistant office manager for Consumers Credit Union’s Gull Road office, located at 5940 Gull Road, Kalamazoo. His duties include overseeing daily operations of the office, providing coaching and training support to the office, and making connections with local businesses.

“I really enjoying being able to help members while in difficult situations,” says Moore. “It’s very rewarding to be able give suggestions and/or direction to help our members get back to better times.”

He joined Consumers Credit Union in 2005 as a Commercial Credit Analyst in Business Services. He then became a Member Service Representative (MSR) in order to more closely help members. After a year as an MSR, he has been promoted to Assistant Office Manager at the Gull Road office.

Moore’s career goal is to become an Office Manager. He plans to exceed growth expectations and become a leading office. He will use his Management Development Program training that he is receiving through Consumers to help attain this goal. His other accomplishments include earning a bachelor’s degree in accounting from Western Michigan



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University and Business Lending Credit Analysis Certification from the Credit Union National Association's (CUNA) Business Lending Institute.

Moore has been married to his wife Ashley for five years. His hobbies include golfing, watching movies, and mountain biking. In the summer you can find him spending time with friends and family on the lake at his home or in South Haven.

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Consumers Credit Union is headquartered in Kalamazoo, Michigan. With more than \$350 million in assets, Consumers has experienced 20% average growth for 26 consecutive years. Established in 1951, Consumers serves individuals and businesses through 13 offices and more than 200 ATM locations in Kalamazoo, Portage, Lawton, Coldwater, South Haven, and Holland. For details, visit www.consumerscu.org. Editors, please refer to Consumers Credit Union in short as Consumers, rather than CCU. Thank you!