

FOR IMMEDIATE RELEASE

Carrie Susemihl
Marketing Specialist
Consumers Credit Union
269.345.7804, ext. 1157
carrie.susemihl@consumerscu.org
www.consumerscu.org

August 15, 2011

Consumers Credit Union Helps the Community Avoid Identity Theft with Community Shred Week

Holland, MICH—Consumers Credit Union is hosting a free community secure document shredding event in an effort to curtail identity theft and promote recycling. The shredding will take place at the new Consumers Credit Union office located at 12705 Riley Street in Holland from August 22nd to August 27th during normal business hours, and is open to the public.

At a time when consumer fraud and identity theft are common security concerns, Consumers seeks to raise awareness of and reduce risk in its community. Identity theft costs citizens billions of dollars in recovery efforts and can damage credit scores, causing extreme emotional and financial strain on the victim. This shredding event will allow participants to have their personal confidential documents destroyed securely free of charge.

Free shredding event includes paper products only.

###

*Consumers Credit Union is headquartered in Kalamazoo, Michigan. With more than \$350 million in assets, Consumers has experienced 20% average growth for 26 consecutive years. Established in 1951, Consumers serves individuals and businesses through 13 offices and more than 200 ATM locations in Kalamazoo, Portage, Lawton, Coldwater, South Haven, and Holland. For details, visit www.consumerscu.org. **Editors, please refer to Consumers Credit Union in short as Consumers, rather than CCU. Thank you!***