

FOR IMMEDIATE RELEASE
December 6, 2011

Consumers Credit Union Names Becky Gearhart Senior Office Manager

KALAMAZOO, MICH — Consumers Credit Union announces the promotion of Becky Gearhart to position of Senior Office Manager. Gearhart had previously worked as the credit union's West Main Office Manager beginning in 2008, but her extensive credit union background encompasses nearly 20 years, including 10 years of management experience.

Gearhart's career began in 1990 at a southwest Michigan credit union which planted the seeds for her now extensive knowledge of the industry; ultimately attaining both senior and executive-level leadership roles and responsibility in all operations, including business development and consumer lending.



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"My entire career has been devoted to credit unions," comments Gearhart. "I have an adaptive leadership style that results in a positive working environment, which is vital to the success of any organization. To grow the business you have to grow the people."

Do unto others as you would have them do unto you. Being an advocate for both her staff and the credit union, Gearhart has always lived by the Golden Rule. Now responsible for three offices (Gull Road; West Main at Drake; and West Main at 9th Street) Gearhart is excited about her new opportunity and ability to connect with and impact her staff, enabling them to provide an exceptional banking experience for members.

Professionally, Gearhart is an active member of *Inforum*, a professional women's alliance with more than 1,800 members located throughout the state of Michigan. The group's mission is to bring together Michigan businesswomen so they can help each other lead and succeed.

Personally, she enjoys spending time away with her family and friends, especially out-of-doors and traveling during warmer weather months. Gearhart has one son and considers herself a "health nut" and loves to run and workout.

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