

FOR IMMEDIATE RELEASE
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Consumers Credit Union Announces Two New Offices Opening in 2012

KALAMAZOO, MICH—Consumers Credit Union announces the building of two new locations for Kalamazoo and Mattawan in 2012. The first will be located at 4023 Portage Road, near the I94 Interchange, in Kalamazoo. The second will be in the heart of Mattawan, located at 56109 Main Street, and is part of the City Center Project, which in its entirety will offer numerous shopping, business, and restaurant choices.



Both offices are slated to open in June of 2012, and will feature approximately 3,100 square feet with the best in banking technology; including a full service lobby with ATM, an online banking center, tellers, a loan and member service area, and drive thru lanes. Additional employees will be hired and a full range of services offered, such as new accounts, loans, Investment Services, Business Services, and more. The offices will be warm and inviting with feel-good features like a free coffee bar, children's play area, and free wireless internet access.

"We're excited to reach out to existing and potential members, enhancing the service and scope members have in accessing their accounts in Kalamazoo, Mattawan, and Lawton," says Kit Snyder, President and CEO. Consumers, which began operations in 1951, currently serves all of West Michigan with 13 offices and \$385 million in total assets. "Members have looked for a convenient location in Mattawan and they will also enjoy the easy access the new Portage site offers."

Consumers offers an array of personal financial services, including free checking, free online banking, free bill pay, text banking, auto loans, lines of credit, credit cards, home equity loans, Investment Services, and more. Also available are mortgages, with local servicing for life, and Business Services. "Two new locations give members and employees an added level of well-being knowing where they bank and work is strong and growing," adds Snyder, who has been serving the credit union for nearly three decades.

Providing superior service is the cornerstone for the credit union's success. Prudent financial decisions have also led to a secure foundation at Consumers, with consistent earnings and 20% growth for 27 consecutive years. Consumers looks forward to providing greater access to its members and superior service to more people in West Michigan with the opening of two new locations in 2012.