

FOR IMMEDIATE RELEASE
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Consumers Credit Union Announces Special Ticket Pricing for Little Caesars Pizza Bowl, Tuesday, December 27, 2011

Kalamazoo, MICH – Consumers Credit Union announces special discounted member pricing of just \$30 per ticket for the Little Caesars Pizza Bowl, Tuesday, December 27, 2011, at 4:30pm. This is a SAVINGS of \$15 per ticket! The nationally televised bowl game will feature the Western Michigan University Broncos vs. Purdue Boilermakers at Ford Field, in Detroit.



Tickets are on sale now through December 24th and can be ordered online at www.wmubroncos.com by clicking on "Bowl Central" and then "Tickets". To receive the discounted price, simply select "Promotions" and enter the promo code "**CONSUMERS**". Additional questions regarding tickets can be directed to WMU Ticket Manager Don Beyer at 269-387-8142 or don.beyer@wmich.edu.

The WMU Broncos are making their first appearance in this nationally televised, Detroit bowl game. For game details, visit: <http://www.littlecaesarspizzabowl.com/TeamsSelected/tabid/90/Default.aspx>. Go Broncos!