

FOR IMMEDIATE RELEASE
December 23, 2011

Consumers Credit Union is Sponsoring the Cutest Baby Contest!

Kalamazoo, MICH – Consumers Credit Union is title sponsor for the Cutest Baby Contest for the Holland Sentinel. Members will see various print ads featured at www.hollandsentinel.com. The baby contest is open to ALL CONSUMERS MEMBERS in West Michigan from all offices.



How the contest works: Photos of babies are entered online at www.hollandsentinel.com. Entrants will be spotlighted in a series of ads in the Holland Sentinel. All entries are due January 13, 2012.

Families, friends, and community members will then vote online to select the 'cutest baby'. Voting will take place January 13-29, 2012, and winners announced on January 30, 2012.

Consumers will award the TOP THREE finalists a \$100 savings deposit into their Dollar Dog account. The TOP WINNER will receive a \$500 savings bond and community-wide recognition via print ads and online products. Good luck, members!